

# Memberships



Build lasting relationships with your customers and members. Make Passcreator's Wallet passes the digital membership card that builds loyalty and drives engagement.

- Securely stored in their mobile Wallet, members will never lose their cards again.
- Easily upgrade or downgrade your customers' membership status and benefits.
- Decrease identity theft (protected by mobile phone biometric security features).



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## How it Works



### 1. Onboard

Members use a QR code, social media link, email, and more to access the enrolment page



### 2. Enroll

Members input their information into a landing page to obtain their wallet pass



### 3. Receive

Members receive an SMS or email to add the loyalty card to their mobile wallet



### 4. Engage

Members check-in to locations, receive notifications, updates, promotions, and more to the card

## Success Story

### HSV e.V., Germany

Passcreator digitized membership cards for German sports club, HSV. Personalized wallet cards were created for all members to replace previously plastic cards. The digitized membership cards added additional features such as admission tickets to various HSV events, direct contact to the HSV e.V. office, and direct to smartphone push notifications for news and club messages.

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