

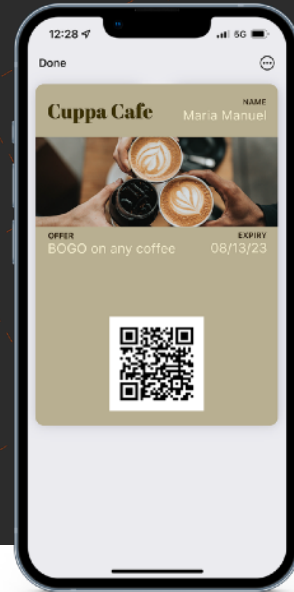
Coupons



Build coupons that are easily redeemable online and in-store. Bring your customers back to your store, and open a new engagement channel. Send dynamic live updates and schedule messaging to make every customer a regular shopper.

- Dynamically update or void coupons at any time.
- Validate and redeem coupons using built-in barcodes, QR, and NFC.
- Increase coupon redemption with time (expiry) and location-based notifications.

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How it Works



1. Onboard

Customers use a QR code, social media link, email, and more to access the enrolment page



2. Enroll

Customers input their information into a landing page to obtain their wallet pass



3. Receive

Customers receive an SMS or email to add the pass to their mobile wallet



4. Engage

Customers check-in to locations, receive notifications, updates, coupons and more to the card

Success Story

Eurotrade, Munich Airport

Since 2019, Wallet coupons issued with Passcreator have been used across 50 stores and in some cases linked to other channels, such as ads on the Miles & More website or the "Passngr" app. Passcreator coupons have now become an integral component of the Eurotrade marketing campaigns.

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